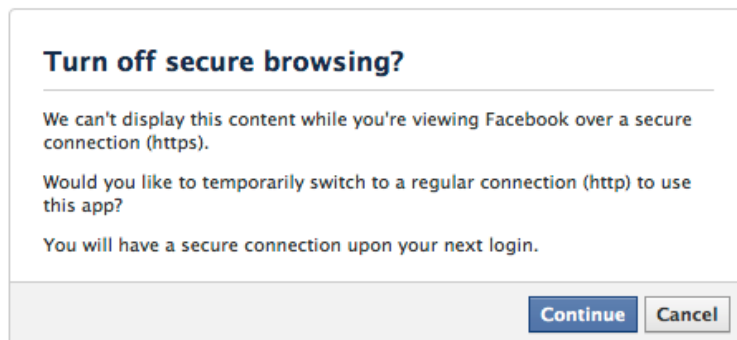




## Research: Are Facebook fan pages prepared for upcoming changes?

Facebook stated that by October 1 2011 all Canvas and Page Tab apps require an SSL Certificate. We tested 130 of World's biggest Facebook fan pages to see whether they meet this requirement.

**Method:** When secure browsing is enabled (Facebook Account Settings → Security), Facebook automatically shows a warning message when visiting a Page Tab that is not SSL proof (see below). We marked a fan page as “not SSL proof” when they had one or more Page Tabs that shows this warning.



**Outcome:** 42 out of 130 Facebook fan pages (equals 32.3%) turned out to be not SSL proof at the 28<sup>th</sup> of September 2011, 3 days before the deadline.

**Source:** WP4FB.com.

## Data

Fan Page URL	Fans	SSL Proof?	Page Tab Example
<a href="https://www.facebook.com/facebook">https://www.facebook.com/facebook</a>	53234485	Yes	
<a href="https://www.facebook.com/TexasHoldEm">https://www.facebook.com/TexasHoldEm</a>	50686916	Yes	
<a href="https://www.facebook.com/eminem">https://www.facebook.com/eminem</a>	47331752	Yes	
<a href="https://www.facebook.com/rihanna">https://www.facebook.com/rihanna</a>	45447201	Yes	
<a href="https://www.facebook.com/youtube">https://www.facebook.com/youtube</a>	45428796	No	<a href="https://www.facebook.com/youtube?sk=app_200432273314371">https://www.facebook.com/youtube?sk=app_200432273314371</a>
<a href="https://www.facebook.com/ladygaga">https://www.facebook.com/ladygaga</a>	43885055	Yes	
<a href="https://www.facebook.com/michaeljackson">https://www.facebook.com/michaeljackson</a>	41166098	Yes	
<a href="https://www.facebook.com/shakira">https://www.facebook.com/shakira</a>	40667584	Yes	
<a href="https://www.facebook.com/FamilyGuy">https://www.facebook.com/FamilyGuy</a>	38059546	No	<a href="https://www.facebook.com/FamilyGuy?sk=app_197634330119">https://www.facebook.com/FamilyGuy?sk=app_197634330119</a>
<a href="https://www.facebook.com/JustinBieber">https://www.facebook.com/JustinBieber</a>	36261584	No	<a href="https://www.facebook.com/JustinBieber?sk=app_2002694966845">https://www.facebook.com/JustinBieber?sk=app_2002694966845</a>
<a href="https://www.facebook.com/katyperry">https://www.facebook.com/katyperry</a>	35278075	Yes	
<a href="https://www.facebook.com/harrypottermovie">https://www.facebook.com/harrypottermovie</a>	35034440	No	<a href="https://www.facebook.com/harrypottermovie?sk=app_21690803">https://www.facebook.com/harrypottermovie?sk=app_21690803</a>
<a href="https://www.facebook.com/linkinPark">https://www.facebook.com/linkinPark</a>	34999502	Yes	
<a href="https://www.facebook.com/TheSimpsons">https://www.facebook.com/TheSimpsons</a>	34941790	No	<a href="https://www.facebook.com/TheSimpsons?sk=app_228162990531">https://www.facebook.com/TheSimpsons?sk=app_228162990531</a>
<a href="https://www.facebook.com/Cristiano">https://www.facebook.com/Cristiano</a>	34433591	No	<a href="https://www.facebook.com/Cristiano?sk=app_263310453690572">https://www.facebook.com/Cristiano?sk=app_263310453690572</a>
<a href="https://www.facebook.com/cocacola">https://www.facebook.com/cocacola</a>	34394443	Yes	
<a href="https://www.facebook.com/southpark">https://www.facebook.com/southpark</a>	34042412	Yes	
<a href="https://www.facebook.com/LilWayne">https://www.facebook.com/LilWayne</a>	31539543	No	<a href="https://www.facebook.com/LilWayne?sk=app_196506863720166">https://www.facebook.com/LilWayne?sk=app_196506863720166</a>
<a href="https://www.facebook.com/BobMarley">https://www.facebook.com/BobMarley</a>	31321101	No	<a href="https://www.facebook.com/BobMarley?sk=app_18908117113770">https://www.facebook.com/BobMarley?sk=app_18908117113770</a>
<a href="https://www.facebook.com/AKON">https://www.facebook.com/AKON</a>	30846808	Yes	
<a href="https://www.facebook.com/Disney">https://www.facebook.com/Disney</a>	28664555	Yes	
<a href="https://www.facebook.com/MeganFox">https://www.facebook.com/MeganFox</a>	28567314	Yes	
<a href="https://www.facebook.com/beyonce">https://www.facebook.com/beyonce</a>	28293626	Yes	
<a href="https://www.facebook.com/MTV">https://www.facebook.com/MTV</a>	28063657	Yes	
<a href="https://www.facebook.com/spongebob">https://www.facebook.com/spongebob</a>	27749487	No	<a href="https://www.facebook.com/spongebob?sk=app_106127061947">https://www.facebook.com/spongebob?sk=app_106127061947</a>
<a href="https://www.facebook.com/VinDiesel">https://www.facebook.com/VinDiesel</a>	27725707	Yes	
<a href="https://www.facebook.com/TaylorSwift">https://www.facebook.com/TaylorSwift</a>	25923664	No	<a href="https://www.facebook.com/TaylorSwift?sk=app_22256164111820">https://www.facebook.com/TaylorSwift?sk=app_22256164111820</a>
<a href="https://www.facebook.com/Starbucks">https://www.facebook.com/Starbucks</a>	25298196	Yes	
<a href="https://www.facebook.com/LeoMessi">https://www.facebook.com/LeoMessi</a>	25237733	Yes	
<a href="https://www.facebook.com/House">https://www.facebook.com/House</a>	25151390	Yes	
<a href="https://www.facebook.com/twilight">https://www.facebook.com/twilight</a>	25017458	No	<a href="https://www.facebook.com/twilight?sk=app_175014872554338">https://www.facebook.com/twilight?sk=app_175014872554338</a>
<a href="https://www.facebook.com/PixarToyStory">https://www.facebook.com/PixarToyStory</a>	24911854	Yes	
<a href="https://www.facebook.com/blackeyedpeas">https://www.facebook.com/blackeyedpeas</a>	24726001	No	<a href="https://www.facebook.com/blackeyedpeas?sk=app_19650686372">https://www.facebook.com/blackeyedpeas?sk=app_19650686372</a>
<a href="https://www.facebook.com/Sandler">https://www.facebook.com/Sandler</a>	24638118	Yes	
<a href="https://www.facebook.com/usher">https://www.facebook.com/usher</a>	24391841	Yes	
<a href="https://www.facebook.com/DavidGuetta">https://www.facebook.com/DavidGuetta</a>	24195919	Yes	
<a href="https://www.facebook.com/Selena">https://www.facebook.com/Selena</a>	24083779	No	<a href="https://www.facebook.com/Selena?sk=app_141557539267810">https://www.facebook.com/Selena?sk=app_141557539267810</a>
<a href="https://www.facebook.com/barackobama">https://www.facebook.com/barackobama</a>	23304494	Yes	
<a href="https://www.facebook.com/TwoandaHalfMen">https://www.facebook.com/TwoandaHalfMen</a>	23224069	Yes	
<a href="https://www.facebook.com/oreo">https://www.facebook.com/oreo</a>	23063575	Yes	
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<a href="https://www.facebook.com/Enrique">https://www.facebook.com/Enrique</a>	22407711	Yes	
<a href="https://www.facebook.com/redbull">https://www.facebook.com/redbull</a>	22384016	Yes	
<a href="https://www.facebook.com/DrHouse">https://www.facebook.com/DrHouse</a>	22314521	Yes	
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<a href="https://www.facebook.com/ConverseAllStar">https://www.facebook.com/ConverseAllStar</a>	20763489	Yes	
<a href="https://www.facebook.com/fcbarcelona">https://www.facebook.com/fcbarcelona</a>	20764485	Yes	
<a href="https://www.facebook.com/converse">https://www.facebook.com/converse</a>	20111867	Yes	
<a href="https://www.facebook.com/Drake">https://www.facebook.com/Drake</a>	19974388	Yes	
<a href="https://www.facebook.com/RealMadrid">https://www.facebook.com/RealMadrid</a>	19923185	Yes	
<a href="https://www.facebook.com/manchesterunited">https://www.facebook.com/manchesterunited</a>	19535261	Yes	
<a href="https://www.facebook.com/skittles">https://www.facebook.com/skittles</a>	19334723	No	<a href="https://www.facebook.com/skittles">https://www.facebook.com/skittles</a>
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<a href="https://www.facebook.com/MrBean">https://www.facebook.com/MrBean</a>	15652054	Yes	
<a href="https://www.facebook.com/pinkfloyd">https://www.facebook.com/pinkfloyd</a>	15401665	Yes	
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<a href="https://www.facebook.com/WindowsLiveMessenger">https://www.facebook.com/WindowsLiveMessenger</a>	14266942	Yes	
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<a href="https://www.facebook.com/Nickelback">https://www.facebook.com/Nickelback</a>	11315996	Yes	
<a href="https://www.facebook.com/xbox">https://www.facebook.com/xbox</a>	11312051	Yes	
<a href="https://www.facebook.com/Nutella">https://www.facebook.com/Nutella</a>	11291230	No	<a href="https://www.facebook.com/Nutella">https://www.facebook.com/Nutella</a>
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<a href="https://www.facebook.com/muse">https://www.facebook.com/muse</a>	11215415	Yes	
<a href="https://www.facebook.com/CSIMiami">https://www.facebook.com/CSIMiami</a>	11178476	Yes	
<a href="https://www.facebook.com/adidasoriginals">https://www.facebook.com/adidasoriginals</a>	11154923	No	<a href="https://www.facebook.com/adidasoriginals?sk=app_2459693820">https://www.facebook.com/adidasoriginals?sk=app_2459693820</a>
<a href="https://www.facebook.com/scrubs">https://www.facebook.com/scrubs</a>	11129118	Yes	
<a href="https://www.facebook.com/iCarly">https://www.facebook.com/iCarly</a>	11068080	Yes	
<a href="https://www.facebook.com/OfficialDirtyDancing">https://www.facebook.com/OfficialDirtyDancing</a>	11059232	No	<a href="https://www.facebook.com/OfficialDirtyDancing?sk=app_179374">https://www.facebook.com/OfficialDirtyDancing?sk=app_179374</a>
<a href="https://www.facebook.com/Evanescence">https://www.facebook.com/Evanescence</a>	10947135	Yes	
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<a href="https://www.facebook.com/Ashton">https://www.facebook.com/Ashton</a>	10738243	Yes	
<a href="https://www.facebook.com/Disneyland">https://www.facebook.com/Disneyland</a>	10667617	Yes	
<a href="https://www.facebook.com/nba">https://www.facebook.com/nba</a>	10583967	Yes	
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<a href="https://www.facebook.com/pink">https://www.facebook.com/pink</a>	10432082	No	<a href="https://www.facebook.com/pink?sk=app_121526671267408">https://www.facebook.com/pink?sk=app_121526671267408</a>
<a href="https://www.facebook.com/vspink">https://www.facebook.com/vspink</a>	10406458	No	<a href="https://www.facebook.com/vspink?sk=app_161746913882389">https://www.facebook.com/vspink?sk=app_161746913882389</a>
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<a href="https://www.facebook.com/GossipGirl">https://www.facebook.com/GossipGirl</a>	10282525	Yes	
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<a href="https://www.facebook.com/systemofadown">https://www.facebook.com/systemofadown</a>	10270553	Yes	
<a href="https://www.facebook.com/Kobe">https://www.facebook.com/Kobe</a>	10245987	No	<a href="https://www.facebook.com/Kobe?sk=app_219561711411670">https://www.facebook.com/Kobe?sk=app_219561711411670</a>

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<a href="https://www.facebook.com/Zara">https://www.facebook.com/Zara</a>	10166730	Yes	
<a href="https://www.facebook.com/PiratesoftheCaribbean">https://www.facebook.com/PiratesoftheCaribbean</a>	10115116	Yes	
<a href="https://www.facebook.com/DisneyPixar">https://www.facebook.com/DisneyPixar</a>	10021737	Yes	
<a href="https://www.facebook.com/u2">https://www.facebook.com/u2</a>	10577366	Yes	
<a href="https://www.facebook.com/Starburst">https://www.facebook.com/Starburst</a>	9990851	<b>No</b>	<a href="https://www.facebook.com/Starburst">https://www.facebook.com/Starburst</a>
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<a href="https://www.facebook.com/walmart">https://www.facebook.com/walmart</a>	9270355	No	<a href="https://www.facebook.com/walmart?sk=app_144335998946080">https://www.facebook.com/walmart?sk=app_144335998946080</a>