

# EUROPE ON AND BEHIND THE SCREEN

## VOLUME 01 ISSUE 02/2012 - TABLE OF CONTENTS

Editorial - Dana Mustata

### Discoveries

1. Mapping Europe: Images of Europe in the Eurovision Song Contest - Mari Pajala
2. Spain Was Not Living a Celebration. TVE and Eurovision Song Contest during the years of Franco's Dictatorship - Juan Francisco Gutiérrez Lozano
3. The Golden Stag Festival in Ceausescu's Romania (1968-1971) - Alexandru Matei
4. Comunicar Europa/Communicating Europe. Spain and television co-productions - Manuel Palacio & Concepción Cascajosa
5. Zen and the Art of Adaptation - Jeremy Strong

### Explorations

1. Transnational broadcasting and East-West relations: OIRT, EBU and Gagarin's return to Moscow - Lars Lundgren
2. Reading Between The Lines. A Transnational History of the Franco-British Entente Cordial in Post War Television - Andreas Fickers & Andy O'Dwyer
3. Transnational Relations Between The BBC And The WDR (1960-1969): The Central Roles Of Hugh Greene And Klaus Von Bismarck - Christian Potschka
4. Poland's Return to Europe: Polish Terrestrial Broadcasters and TV-Fiction - Sylwia Szostak
5. Hello, Lenin? Soviet Nostalgia on Post-Soviet Television - Kateryna Khinkulova
6. From European Identity and Media Imperialism to Public Diplomacy: the Changing Rationale behind Euronews - Eva Polonska-Kimunguyi & Patrick Kimunguyi
7. Télé-clubs and European Television History Beyond the Screen - Ira Wagman